MARKETING/ADVERTISING/PUBLIC RELATIONS (211B-04)

SOC	Educational Training Program Provider in Alaska	Advertising and Promotions Managers (11-2011)	Marketing Managers (11-2021)	Public Relations Managers (11-2031)	Public Relations Specialists (27-3031)	Sales Managers (11-2022)	Advertising Sales Agents (41-3011)	Broadcast News Analysts (27-3021)	Health Educators (21-1091)	Reporters and Correspondents (27-3022)
Advertising (09.0903)	a n		1)	1)	1)	2)		1)	1)	2)
Health Communication (09.0905)		✓					√			
International Marketing (52.1403)			√		✓				✓	
Marketing, Other (52.1499)	1		∨			√				
Marketing/Marketing Management, General (52.1401)	1	1	<u>,</u>			<u>,</u>				
Organizational Communication, General (09.0901)			-			-				
Political Communication (09.0904)					√			√		✓
Public Relations, Advertising and Applied Communication, Other (09.0999)										
Public Relations/Image Management (09.0902)		1		✓	✓					
Apparel and Textile Marketing Management (19.0905)			✓							
Business Administration and Management, General (52.0201)						✓				
Business/Commerce, General (52.0101)						<u>,</u>				
Communication Studies/Speech Communication and Rhetoric (09.0101)					✓					
Consumer Merchandising/Retailing Management (19.0203)			√			√				
Family and Consumer Sciences/Human Sciences Communication (19.0202)					✓					
Marketing Research (52.1402)			✓							

Tuesday, January 19, 2010
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